



Strategic Public Management Symposium 2015

October 20-21, 2015
Istanbul

*Symposium; Organized by Marmara University Vocational School of Social Science and Faculty of Political Science

*In cooperation with Marmara University, TÜBİTAK, COST and WALD



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Strategic Public Management Symposium (SPMS)2015

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2. STRATEGIC PUBLIC MANAGEMENT SYMPOSIUM (SPMS) 2015

Program Schedule

Symposium 1st Day, October 20, 2015 – Tuesday

(Please attention: Sessions of 1st day will be held in Turkish)

09: 00-09:20	Registration	Conference Center Entrance
09:20-09:35	Opening / Protocol Speech	Marmara University Sultanahmet Conference Hall
09:35-10:50 75 min.	Session I: (Special Session) Turkish Local Government NPM Experiences Moderator	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Prof. Dr. Hamza Ateş (Medeniyet University), Human Resources in Local Government Transformation: Problems and Opportunities • Prof. Dr. Hüseyin Gül (Süleyman Demirel University), New Public Management: Reflections in Education System • Prof. Dr. M. Akif Çukurçayır (Selçuk University), New Management Approaches and Participatory Local Governance Experiences • Assoc. Prof. Dr. Yüksel Demirkaya (Marmara University), Re-Scaling Local Government by Transforming Responsibilities in Turkey (panelists 4*15 min. + discussion 15 min.) 	
10:50-11:15	Coffee/Tea Break	
11:15–12:45 90 Min.	Session II: Moderator	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Prof. Dr. Songül Altınışık (TODAİE) & Abdülkadir Dursun (MEB), Factors That Determine the Inspection Types Applied at the Turkish Public Administration • Prof. Dr. Kamil Ufuk Bilgin (TODAİE), Performance Management Focus On Measurement and Indicator in Public Personnel Administration • Assist. Prof. Ülkü Arıkoğlu (Marmara University), Total Quality Management in Municipalities: Case of Istanbul Metropolitan Municipality Directorate of Revenues • Assist. Prof. Hayriye Şengün (Bayburt University), Environment Management in Turkey and Implementations of Ministry of Environment and Urban Planning • Ayşe Şentürk (TÜBİTAK), Turkish Public Administration Performance Management Applications with Law No. 5018 (panelists 5*15 min. + discussion 15 min.) 	
12:45-14:00	Lunch	
14:00-15:15 75 min.	Session III: Moderator	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Prof. Dr. Yakup Bulut, Dr. Mehmet Kara, RA. Ö. Faruk Bilbay (Mustafa Kemal University), Effective Management of Human Resources in Local Government: An Application in Hatay • Prof. Dr. Neşe Songür (TODAİE), An Overview About Strategic Planning and Practices in Turkish Public Administration • Haydar Karaaslan (Ümraniye Municipality), Performance Indicators in Local Governments • Evrim Tan (University of Leuven) Strategic Planning in Turkish NPM • Assoc. Prof. Nihal Ekin Erkan (Marmara University), History and Conceptual Map of Urban Studies in Turkey (panelists 4*15 min. + discussion 15 min.) 	
15:15-15:40	Coffee/Tea Break	
15:40-16:55 75 min.	Session IV: Moderator	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Assist. Prof. Hande Tek Turan (Yeditepe University), Unions in Turkey According to the Law no5355: Improved Decentralized and Participatory Approach in Service Delivery • Prof. Dr. Oktay Uygun (Yeditepe University), Constitutional Principles for Local Government Reform • Assist. Prof. Barış G.Baykan & RA. Y. Başar Özer (Yeditepe University), Environment in Strategic Planning of Municipalities: An Evaluation within the Scale of Istanbul • Dilara Berik & Mehtap Işık (Beylikdüzü Municipality), Quality Management of Urban Life and Local Administrations: A Research Specific to Beylikdüzü (panelists 4*15 min. + discussion 15 min.) 	

Strategic Public Management Symposium (SPMS)2015

Symposium 2 nd Day, October 21, 2015-Wednesday (Please attention: Sessions of 2 nd day will be held in Turkish and English)		
09: 00-09:30	Registration	Conference Center Entrance
09:30-10:45 75 min.	Session I: Moderator:	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Dr. Aslı Yönten & RA. Çiğdem Şimşek (On Dokuz Mayıs University) , Understanding Social Municipality Fact in Turkey: A Study on Samsun • Assoc. Prof. Bedrettin Kesgin (Yalova University), Civil Society Partnership in Social Municipality Implementations • Assoc. Prof. Muammer Sarıkaya & Uzm. Eda Coşkun (Yalova University), Volunteer Organizations in Social Entrepreneurship Training • Assoc. Prof. Fethi Güngör (Yalova University), Performance Evaluation as an Important Management Tool in Volunteer Organizations (panelists 4*15 min. + discussion 15 min.) 	
10:45 -11:10	Coffee/Tea Break	
11:10-12:25 75 min.	Session II: Moderator:	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Assist. Prof. Sezai Öztop (Mehmet Akif Ersoy University), Periodical Comparison of Strategic Plans: Antalya Metropolitan Municipality Case • Assoc. Prof. MagnúsÁrni Skjöld Magnússon (Bifröst University), Weathering the storm – Icelandic municipalities’ handling of an unprecedented economic crisis • Assoc. Prof. Mustafa T. Karayığit (Marmara University), EU and Local Governments • Dr. Jana Gašparíková (School of Economic Management and Public Administration), Different Civic Activities and Institutions and their Impact on Local Level in Slovakia (panelists 4*15 min. + discussion 15 min.) 	
12:25-14:00	Lunch	
14:00-15:15 75 min.	Session III: Moderator	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Prof. Dr. Ángel Iglesias (University Rey Juan Carlos), Making Strategic Planning Work in Local Government: An Empirical Study of Success and Failure • Prof. Dr. Ramazan Şengül (Kocaeli University.) & Dr. Elif Genç (Cardiff University), A Review on the Relationship Between Strategic Management and Performance: the Rule of Internal and External Contexts • Prof. Dr. Hellmut Wollmann (Humboldt University), Institutional development of public and social services provision in European countries from government to governance? • Prof. Dr. Benedikt Speer & RA. Kathrin Winkler (Carinthia University of Applied Sciences - CUAS), Impact Orientation In Austria: A Strategic Change In Policy Making And Administrative Performance? (panelists 4*15 min. + discussion 15 min.) 	
15:15-15:40	Coffee/Tea Break	
15:40-16:55 75 min.	Session IV: (Special Session) Post-NPM Experiences of EU Countries, Moderator: Prof. Dr. Geert Bouckeart (University of Leuven)	Marmara University Sultanahmet Conference Hall
	<ul style="list-style-type: none"> • Prof. Dr. Constantin Marius Profiroi (Bulgarian-Romanian Interuniversity Europe Center), Romanian experience in public administration reform • Prof. Dr. Riccardo Mussari (Universita Di Siena), Local Governments Managing Austerity: Approaches and Determinants • Prof. Dr. Geert Bouckeart (University of Leuven), • Prof. Dr. Sabine Kullhmann (Potsdam University), Benchmarking from a cross-countries comparative perspective (Germany, Sweden, UK) • Assoc. Prof. Emil Turc (Aix Marseille University), Performance management diffusion in French local governments (panelists 4*15 min. + discussion 15 min.) 	
16:55-17:00	Closing	

Strategic Public Management Symposium (SPMS)2015

Joint WG Meeting Local Public Sector Reforms: An International Comparison (LocRef IS 1207) Marmara University, Istanbul October 22./23. 2015		
	Marmara University	
Programme		
<i>First Day (October 22)</i>		<i>Room</i>
08.00 - 09.00	Registration	Ground floor
09.00 - 09.40	Opening Plenary Session <i>Welcome Speeches & Introduction</i> Prof. Dr. Yüksel Demirkaya, Local Organizer, Marmara University Prof. Dr. M. Emin Arat, Rector of the Marmara University Prof. Dr. Sabine Kuhlmann, University of Potsdam, Chair of the COST Action 'Local Public Sector Reforms (LocRef)' Prof. Dr. Geert Bouckaert, KU Leuven, Introduction to the Policy Brochure Project (PBP) <i>"The Future of Local Government in Europe: Lessons from Research and Practice in 32 Countries"</i>	Conference Hall
09.40 - 10.10	Key Note Speech Prof. Dr. Ömer Dinçer, Former leader of NPM Reforms & Former Member of Government <i>"NPM Reform Experiences of Turkey"</i>	Conference Hall
10.10 - 10.30	Discussion	
10.30 - 11.00	<i>Coffee Break</i>	Cafeteria
11.00 - 12.30	Working Group (WG) Meetings (Parallel Sessions 1) WGI External (Post) NPM: (Chair:) WGII Internal (Post) NPM: (Chair:) WGIII Territorial/Functional Re-Scaling: (Chair:) WGIV Democratic Renewal: (Chair:)	WGI: Seminar Room 2 WGII: Seminar Room 3 WGIII: Seminar Room 4 WGIV: Seminar Room 5
12.30 - 13.30	<i>Lunch</i>	Cafeteria
13.30 - 15.00	Working Group (WG) Meetings (Parallel Sessions 2) WGI External (Post) NPM: (Chair:) WGII Internal (Post) NPM: (Chair:) WGIII Territorial/Functional Re-Scaling: (Chair:) WGIV Democratic Renewal: (Chair:)	WGI: Seminar Room 2 WGII: Seminar Room 3 WGIII: Seminar Room 4 WGIV: Seminar Room 5
15.00 - 15.30	<i>Coffee Break</i>	Cafeteria
15.30 - 17.00	Working Group (WG) Meetings (Parallel Sessions 3) WGI External (Post) NPM: (Chair:) WGII Internal (Post) NPM: (Chair:) WGIII Territorial/Functional Re-Scaling: (Chair:) WGIV Democratic Renewal: (Chair:)	WGI: Seminar Room 2 WGII: Seminar Room 3 WGIII: Seminar Room 4 WGIV: Seminar Room 5
17.00 - 17.15	<i>Short Break</i>	Cafeteria
17.15 - 19.15	LocRef' Projects (joint meeting) <i>Presentation of interim findings</i>	Conference Hall
17.15 - 17.45	Local Autonomy Index (LAI) Project (Prof. Andreas Ladner, University of Lausanne)	
17.45 - 18.15	Municipal Data Project (Prof. Anders Lidström, Umeå University)	
18.15 - 18.45	LocRef-POLLEADER Project (Prof. Hubert Heinelt, Darmstadt University & Prof. Annick Magnier, University of Florence)	
18.45 - 19.15	Discussion	
20.00	Joint COST Dinner (please pay at place)	Restaurant (tba)

Strategic Public Management Symposium (SPMS)2015

Second Day (23 October)		
08.00 - 09.00	Registration (important! sign attendance list!)	Ground floor
09.00 - 10.00	Policy Brochure Project (PBP) <i>"The Future of Local Government in Europe: Lessons from Research and Practice in 32 Countries"</i> "LocRef" Cross-Cutting Themes (Paralell Session 1) <i>The meeting is open to all conference participants who will have the choice between two parallel panels (!)</i>	
	Parallel Panel: Theme I: Autonomy and/or austerity: re-investing in local governments?! Chairs: Andreas Ladner / Carmen Navarro	Seminar Room 2
	Parallel Panel: Theme II: Structures of (local) government in a context of multiple levels, coordination, and collaboration: fit for resolving wicked problems? Chairs: Filipe Teles / Trui Steen	Seminar Room 3
10.00 - 11.00	Policy Brochure Project (PBP) (Parallel Session 2) Parallel Panel: Theme III: Participation, involvement, and (input) legitimacy: citizen satisfaction and trust in local governments Chairs: Bas Denters / Daniel Klimovsky Parallel Panel: Theme IV: Local service delivery, management, and performance: striving for (more) quality, efficiency, and output legitimacy? Chairs: Harald Torsteinsen / Vedran Dulabic	Seminar Room 2 Seminar Room 3
11.00 - 11.30	<i>Coffee Break</i>	Cafeteria
11.30 - 12.30	Policy Brochure Project (PBP) <i>"The Future of Local Government in Europe: Lessons from Research and Practice in 32 Countries"</i> Reports of the Theme Chairs & Discussion (joint meeting)	Conference Hall
12.30 - 13.30	<i>Lunch</i>	Cafeteria
14.00 - 18.00	Closing Plenary Session on Bosphorus River	Boat
14.00	Bording Bosphorus Boat (location t.b.a.)	
14.30 - 15.30	Key Note Speech with Discussion Prof. Dr. Kurt Thurmaier, Northern Illinois University, Presidential Engagement Professor and Chair, Department of Public Administration, Founding Director School of Public & Global Affairs <i>"Local Government Innovation: Risks, Rewards, and Accountability"</i>	
15.30 - 15.45	Closing (Yüksel Demirkaya & Sabine Kuhlmann)	

Strategic Public Management Symposium (SPMS)2015

Address for:

**Joint WG Meeting , Local Public Sector Reforms: An International Comparison, (LocRef IS 1207),
Marmara University, Istanbul (22-23 October 2015)**

AND

**II. Strategic Public Management Symposioum (SPMS) 2015,
Marmara University, Istanbul (20-21 October 2015)**

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