



MARMARA UNIVERSITY
FACULTY OF BUSINESS ADMINISTRATION
DEPARTMENT OF BUSINESS ADMINISTRATION IN ENGLISH
LIST OF UNDERGRADUATE COURSES
DOUBLE MAJOR
2018 CURRICULUM

1. SEMESTER (FALL)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|-----------------------------|-----------|----------|-----------|--------------|
| 1 | ACC1041 | Introduction to Accounting | 3 | 0 | 4 | NONE |
| 2 | BUS1011 | Introduction to Business | 3 | 0 | 4 | NONE |
| 3 | ECON1005 | Introduction to Economics I | 3 | 0 | 3 | NONE |
| 4 | LAW1071 | Introduction to Law | 3 | 0 | 4 | NONE |
| TOTAL | | | 12 | 0 | 15 | |

2. SEMESTER (SPRING)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|------------------------------|----------|----------|-----------|--------------|
| 1 | ACC1042 | Financial Accounting | 3 | 0 | 4 | ACC1041 |
| 2 | ECON1006 | Introduction to Economics II | 3 | 0 | 3 | ECON1005 |
| 3 | MGT1012 | Business Management | 3 | 0 | 4 | NONE |
| TOTAL | | | 9 | 0 | 11 | |

3. SEMESTER (FALL)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|-------------------------|-----------|----------|-----------|--------------|
| 1 | FNCE2031 | Business Finance I | 3 | 0 | 5 | ACC1041 |
| 2 | MRK2051 | Marketing Management I | 3 | 0 | 5 | NONE |
| 3 | OB2083 | Organizational Behavior | 3 | 0 | 5 | NONE |
| 4 | STAT2091 | Business Statistics I | 3 | 0 | 5 | NONE |
| TOTAL | | | 12 | 0 | 20 | |

4. SEMESTER (SPRING)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|----------------------------------|-----------|----------|-----------|--------------|
| 1 | FNCE2032 | Business Finance II | 3 | 0 | 5 | FNCE2031 |
| 2 | LAW2072 | Commercial Law | 3 | 0 | 5 | NONE |
| 3 | MGT2016 | Organizational Theory and Design | 3 | 0 | 5 | MGT1012 |
| 4 | MRK2052 | Marketing Management II | 3 | 0 | 5 | MRK2051 |
| 5 | STAT2092 | Business Statistics II | 3 | 0 | 5 | STAT2091 |
| TOTAL | | | 15 | 0 | 25 | |

5. SEMESTER (FALL)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|----------------------------|----------|----------|-----------|--------------|
| 1 | ACC3041 | Cost Accounting | 3 | 0 | 5 | ACC1041 |
| 2 | HR3013 | Human Resources Management | 3 | 0 | 5 | NONE |
| 3 | PROD3061 | Operations Management I | 3 | 0 | 5 | NONE |
| TOTAL | | | 9 | 0 | 15 | |

6. SEMESTER (SPRING)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|--------------------------|----------|----------|-----------|--------------|
| 1 | ACC3042 | Managerial Accounting | 3 | 0 | 5 | ACC3041 |
| 2 | ECON3044 | Managerial Economics | 3 | 0 | 5 | NONE |
| 3 | PROD3062 | Operations Management II | 3 | 0 | 5 | PROD3061 |
| TOTAL | | | 9 | 0 | 15 | |

7. SEMESTER (FALL)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|--------------------------------|----------|----------|-----------|--------------|
| 1 | BUS4061 | Management Information Systems | 3 | 0 | 5 | NONE |
| 2 | BUSxxx | Free Elective - 1 | 3 | 0 | 5 | NONE |
| 3 | BUSxxx | Free Elective - 2 | 3 | 0 | 5 | NONE |
| TOTAL | | | 9 | 0 | 15 | |

8. SEMESTER (SPRING)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|--------------|-------------|--|----------|----------|-----------|--------------|
| 1 | BUSxxx | Free Elective - 3 | 3 | 0 | 5 | NONE |
| 2 | BUSxxx | Free Elective - 4 | 3 | 0 | 5 | NONE |
| 3 | MGT4012 | Business Policy and Strategic Management | 3 | 0 | 5 | MGT2016 |
| TOTAL | | | 9 | 0 | 15 | |

FE1,2: 7. SEMESTER (FALL)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|----|-------------|--|---|---|------|--------------|
| 1 | ACC3043 | Intermediate Accounting I | 3 | 0 | 5 | NONE |
| 2 | ACC4035 | Tax Accounting | 3 | 0 | 5 | NONE |
| 3 | ACC4040 | Selected Topics in Accounting | 3 | 0 | 5 | NONE |
| 4 | ACC4041 | Auditing | 3 | 0 | 5 | NONE |
| 5 | BUS3017 | Family Business | 3 | 0 | 5 | NONE |
| 6 | BUS4013 | International Business | 3 | 0 | 5 | NONE |
| 7 | BUS4091 | Electronic Business | 3 | 0 | 5 | NONE |
| 8 | FNCE3037 | Financial Markets and Institutions | 3 | 0 | 5 | NONE |
| 9 | FNCE3039 | Climate Finance | 3 | 0 | 5 | NONE |
| 10 | FNCE4035 | Case Studies in Finance | 3 | 0 | 5 | NONE |
| 11 | FNCE4037 | Bank Management | 3 | 0 | 5 | NONE |
| 12 | FNCE4043 | Turkish Financial Institutions and Markets | 3 | 0 | 5 | NONE |
| 13 | FNCE4047 | International Finance | 3 | 0 | 5 | NONE |
| 14 | FNCE4053 | Behavioral Finance | 3 | 0 | 5 | NONE |
| 15 | FNCE4055 | Corporate Finance | 3 | 0 | 5 | NONE |
| 16 | LAW3071 | Tax Law | 3 | 0 | 5 | NONE |
| 17 | LAW3073 | Consumer Rights and Competition Cases | 3 | 0 | 5 | NONE |
| 18 | MGT3019 | Small Business Management | 3 | 0 | 5 | NONE |
| 19 | MGT4021 | Management Philosophy | 3 | 0 | 5 | NONE |
| 20 | MGT4025 | Principles of Management in Global Systems | 3 | 0 | 5 | NONE |
| 21 | MGT4067 | Total Quality Management | 3 | 0 | 5 | NONE |
| 22 | MRK3051 | Consumer Behavior | 3 | 0 | 5 | NONE |
| 23 | MRK3059 | Services Marketing | 3 | 0 | 5 | NONE |

| | | | | | | |
|----|----------|------------------------------------|---|---|---|------|
| 24 | MRK3063 | Sustainability | 3 | 0 | 5 | NONE |
| 25 | MRK4053 | Sales Management | 3 | 0 | 5 | NONE |
| 26 | MRK4057 | Digital Marketing | 3 | 0 | 5 | NONE |
| 27 | OB3081 | Organizational Culture | 3 | 0 | 5 | NONE |
| 28 | QTDS3091 | Decision Theory | 3 | 0 | 5 | NONE |
| 29 | QTDS3095 | Quantitative Management Techniques | 3 | 0 | 5 | NONE |
| 30 | STAT4093 | Forecasting | 3 | 0 | 5 | NONE |
| 31 | STAT4095 | Data Mining | 3 | 0 | 5 | NONE |

FE3,4: 8. SEMESTER (SPRING)

| No | Course Code | Course Name | T | U | ECTS | Prerequisite |
|----|-------------|---|---|---|------|--------------|
| 1 | ACC3044 | Intermediate Accounting II | 3 | 0 | 5 | NONE |
| 2 | ACC4030 | Accounting for Multinationals | 3 | 0 | 5 | NONE |
| 3 | ACC4036 | Accounting for Business Combinations | 3 | 0 | 5 | NONE |
| 4 | ACC4042 | Auditing Practices | 3 | 0 | 5 | NONE |
| 5 | ACC4044 | Accounting Information Systems | 3 | 0 | 5 | NONE |
| 6 | ACC4046 | Accounting Ethics | 3 | 0 | 5 | NONE |
| 7 | ACC4048 | Internal Audit | 3 | 0 | 5 | NONE |
| 8 | ACC4056 | International Trade | 3 | 0 | 5 | NONE |
| 9 | BUS4082 | Applied Research | 3 | 0 | 5 | NONE |
| 10 | FNCE3034 | Investment Analysis and Portfolio Management | 3 | 0 | 5 | NONE |
| 11 | FNCE3048 | Project Appraisal Planning and Management | 3 | 0 | 5 | NONE |
| 12 | FNCE3050 | Applied ERP in Finance | 3 | 0 | 5 | NONE |
| 13 | FNCE4032 | Principles of Financial Innovation and Derivative Instruments | 3 | 0 | 5 | NONE |
| 14 | FNCE4033 | Financial Statement Analysis | 3 | 0 | 5 | NONE |
| 15 | FNCE4036 | Special Topics in International Finance | 3 | 0 | 5 | NONE |
| 16 | FNCE4038 | International Banking | 3 | 0 | 5 | NONE |
| 17 | LAW4071 | Labor Law | 3 | 0 | 5 | NONE |
| 18 | MGT3022 | Management Control and Fraud | 3 | 0 | 5 | NONE |
| 19 | MGT3026 | Entrepreneurship | 3 | 0 | 5 | NONE |
| 20 | MGT4014 | Organizational Development and Change | 3 | 0 | 5 | NONE |
| 21 | MGT4016 | Selected Topics in Management | 3 | 0 | 5 | NONE |
| 22 | MGT4018 | Management in Multinational Organizations | 3 | 0 | 5 | NONE |
| 23 | MRK3050 | Marketing Decision Making | 3 | 0 | 5 | NONE |
| 24 | MRK3056 | Organizational Marketing | 3 | 0 | 5 | NONE |
| 25 | MRK4058 | Supply Chain Management | 3 | 0 | 5 | NONE |
| 26 | MRK4060 | Selected Topics in Marketing | 3 | 0 | 5 | NONE |
| 27 | MRK4062 | Brand Management | 3 | 0 | 5 | NONE |
| 28 | MRK4064 | Marketing for International Markets | 3 | 0 | 5 | NONE |
| 29 | OB3084 | Social Responsibility and Business Ethics | 3 | 0 | 5 | NONE |
| 30 | QTDS3098 | Simulation Theory | 3 | 0 | 5 | NONE |
| 31 | QTDS4094 | Computer Applications in Operations Research | 3 | 0 | 5 | NONE |
| 32 | QTDS4096 | Game Theory | 3 | 0 | 5 | NONE |
| 33 | STAT4094 | Statistical Process Control | 3 | 0 | 5 | NONE |
| 34 | STAT4096 | Applications in Data Mining | 3 | 0 | 5 | NONE |