



MARMARA UNIVERSITY
FACULTY OF ECONOMICS
DEPARTMENT OF ECONOMICS (ENGLISH)

COURSE DESCRIPTIONS

OF

OLD CURRICULUM

FOR

4TH YEAR 1ST TERM

ECON485 - Comparative Industrial Policies

Course Name	Comparative Industrial Policies
Course Unit Code	ECON485
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Assoc. Prof. Dr. Barış Tekin
Email of Lecturer(s)	rbtekin@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The primary objective of this course is to introduce students to the debates on state intervention into the economy in general, and on industrial policy in particular. This course also aims to present the theoretical models legitimizing industrial policy.
Course Content	After a short introduction into the economic rationale behind government intervention in the economy, this course focuses on various forms of industrial policy. This course in its comparative approach places the emphasis especially on European experiences, or „models“ of Industrial Policy.
Recommended or Required Reading	Ha-Joon Chang, The Political Economy of Industrial Policy, Palgrave MD; New Ed edition 1996
Techniques and Ways of Learning	Lectures and preparation of a project by the students on a selected topic and the presentation of the paper.
Education Language	English
Internship Status	None
Learn outputs	1-Analyze the details of industrial policies
	2-Define main concepts in industrial economics and policies
	3-Compare the conduct and effects of different industrial policies
	4-Explain theoretical models legitimizing industrial policy
	5-Compare industrial policies in different countries

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	What is industrial policy? The Post Washington Consensus		
2	Theories of state intervention: Efficiency and Morality Literatures		
3	Theories of state intervention: Intention and Ability		
4	The political economy of industrial policy: Does manufacturing matter		
5	The logic of industrial policy: the Static Dimension		
6	The logic of industrial policy: the Dynamic dimension		
7	The logic of industrial policy: the Dynamic dimension		
8	Midterm exam		
9	Industrial Policy in Turkey		
10	Industrial Policy in the EU		
11	Industrial Policy in the US		
12	Marshallian Industrial Districts		
13	Clusters: the Italian and British experiences		
14	Clusters: the Turkish experience		
15	Recent developments in the area		
16	Study week		
17	Final exam		

Evaluation		Percentage of contribution, %
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities	Number	Percentage of contribution, %
Midterm Exam	1	100
Total		100
Final Examination	Number	Percentage of contribution, %
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Pre Class Self Study	2	14	28
Post Class Self Study	2	14	28
Midterm Preparation	1	15	15
Final Preparation	1	12	12
TOTAL WORKLOAD (hours)			125
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 125 / 25 = 5.00 ~ 5			

ECON405 - Turkish Economy

Course Name	Turkish Economy
Course Unit Code	ECON405
Type of Course Unit	necessary
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Prof. Dr. ERHAN ASLANOĞLU
Email of Lecturer(s)	easlan@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	This course is designed to discuss the structure of Turkish Economy with an emphasis on its growth and development dynamics
Course Content	The aim of this course is to provide the students an overall view of the mechanics of Turkish economy. After the examination of the basic turning points of Turkish economic history, sectoral analyses will be made. This course is designed to discuss the structure of Turkish economy with an emphasis on its growth and development dynamics.
Recommended or Required Reading	Hoekman B. & Togan S. (ed), Turkey -Economic Reform and Accession to the European Union, World Bank, Washington OECD Economic Surveys - Turkey - 2008, 14 Recent Inflation Reports of Turkish Central Bank
Techniques and Ways of Learning	The lectures are given each week and homeworks are discussed in the class.
Education Language	English
Internship Status	None
Learn outputs	1-Assess the overall economic history of Turkish economy 2-Analyze the interaction between the Turkish and world economy 3-Evaluate the current macroeconomic variables related with Turkish economy 4-Analyze the effect of macroeconomic variables on Turkish financial markets when they are released 5-Evaluate the consequences of macroeconomic policies in Turkey

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	A Brief Turkish Economic History		
2	A Brief Turkish Economic History		
3	GDP and its Components		
4	Industrial Output		
5	Expectations - Consumer and Business Confidence		
6	Unemployment		
7	Inflation		
8	Midterm		
9	Public Sector and Fiscal Policy		
10	Financial Structure and Monetary Policy		
11	Reading the Analytical Balance Sheet of CBTR		
12	Balance of Payments		
13	A Brief Analysis of Turkey - European Union Relations		
14	Summing -up and Prospects for the Future		
15	Overview		
16	Study week		
17	Final		

Evaluation		Percentage of contribution,%
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities	Number	Percentage of contribution,%
Midterm Exam	1	100
Total		100
Final Examination	Number	Percentage of contribution,%
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Midterm Preparation	1	25	25
Final Preparation	1	35	35
Other	1	24	24
TOTAL WORKLOAD (hours)			126
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 126 / 25 = 5.04 ~ 5			

ECON411 - History of Economic Thought I

Course Name	History of Economic Thought I
Course Unit Code	ECON411
Type of Course Unit	necessary
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Asst. Prof. Dr. MUSTAFA NEDİM SÜALP
Email of Lecturer(s)	nsualp@marmara.edu.tr
Phone of Lecturer(s)	2163368487
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The purpose of the course is to provide the students with necessary historical background that help us understand the theories in economics in connection with the historical developments and their analytical links with each other. Studying the history of economic theory is helpful in understanding the predecessors of the modern economic problems and the logic of the evolution of Economics.
Course Content	The course is designed to explore the historical development of economic thought from ancient and medieval times. Topics are: Ancient and Medieval Thought, Psysiocratic Thought, Classical, Socialist Thought, The Historical School, The Austrian School, The Institutional School.
Recommended or Required Reading	E. K. Hunt, (2002), History of Economic Thought: A Critical Perspective, 2nd ed. M.E. Sharpe
Techniques and Ways of Learning	The lectures are given each week and homeworks are discussed in the class.
Education Language	English
Internship Status	None
Learn outputs	1-Recognize different approaches of thinkers to economic problems in the history of economic thought 2-Exhibit a sound understanding of methodological differences among thinkers 3-Analyze current economic problems in the light of different approaches 4-Assess the validity of different approaches for the current economic problems 5-Evaluate validity of different approaches in crises circumstances

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Introduction; historical development of capitalism; the transition from feudalism to capitalism		
2	Introduction; the transition from feudalism to capitalism; continuation of the first week		
3	Economic Ideas before Adam Smith; Mercantilist Writings on Economic Issues and The Physiocrats as Social Reformers		
4	Economic Ideas before Adam Smith; Mercantilist Writings on Economic Issues and The Physiocrats as Social Reformers; continuation of the third week		
5	Adam Smith; the historical context of A. Smith's Ideas and his theory of Value and Economic Welfare		
6	Adam Smith; the historical context of A. Smith's Ideas and his theory of Value and Economic Welfare; continuation of the fifth week		
7	Thomas Malthus; his theory of population, exchange and conflicts		
8	Midterm		
9	David Ricardo; his theory of value and rent, the theory of comparative advantage and international trade		
10	Rationalistic Subjectivism; the economics of Bentham, Say and Senior; the initial analysis of Utility maximization and Prices		
11	Pure versus Eclectic Utilitarianism; The writings of Bastiat and Mill		
12	The Ideas of William Thompson and Thomas Hodgskin		
13	Karl Marx; Marx's Critique of Classical Economics and his theory value, the nature of commodity production and his surplus value theory		
14	Karl Marx: the law of capital accumulation, the contradictions of capitalist economic system and the tendency of the rate of profit to fall		
15	Karl Marx: the law of capital accumulation, the contradictions of capitalist economic system and the tendency of the rate of profit to fall; continuation		
16	Study week		
17	Final		

Evaluation		Percentage of contribution,%
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities	Number	Percentage of contribution,%
Midterm Exam	1	100
Total		100
Final Examination	Number	Percentage of contribution,%
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Midterm Preparation	1	35	35
Other	1	48	48
TOTAL WORKLOAD (hours)			125
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 125 / 25 = 5.00 ~ 5			

ECON421 - Economic Policy

Course Name	Economic Policy
Course Unit Code	ECON421
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Prof. Dr. Fatma Doğruel
Email of Lecturer(s)	fatma.dogruel@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The course aims to analyze economic policy.
Course Content	The course surveys theoretical and empirical economic analyses that has important implications for policy. Special emphasis is given to the policy priorities of the middleincome economies. Topics include Industrialization policies; International Institutions; Orthodox and Heterodox Policies; Nominal anchor decisions; Globalization; Financial liberalization; Regional economic integrations; Transition economies.
Recommended or Required Reading	<p>Ron Clarke, 2002, "Introduction" in Colin Kirkpatrick, Ron Clarke and Charles Polidano (Ed's), Handbook on Development Policy and Management, Edward Elgar, Cheltenham, UK, 2002, pp.1-9.</p> <p>Richard Jolly, 2002, "The history of development policy" in Colin Kirkpatrick, Ron Clarke and Charles Polidano (Ed's), Handbook on Development Policy and Management, Edward Elgar, Cheltenham, UK, 2002, pp.15-21.</p> <p>S. Mansoob Murshed, 2002, "Globalization and development policy" in Colin Kirkpatrick, Ron Clarke and Charles Polidano (Ed's), Handbook on Development Policy and Management, Edward Elgar, Cheltenham, UK, 2002, pp.25-31</p> <p>James M. Boughton, 2001, "The Silent Revolution," in Silent Revolution, The International Monetary Fund 1979–1989, IMF, pp.1-64.</p> <p>A. Suut Doğruel, 1995, "Financial Sector Structure and Stabilization Programs in Developing Countries," in J. Thobie and S. Kancal (Eds.) Système Bancaire Turc et Réseaux Financiers Internationaux, L'Harmattan, Paris, pp.167-74.</p>
Techniques and Ways of Learning	Lecture, discussion, independent study on selected topic

Education Language	English
Internship Status	None
Learn outputs	1-Analyze the economic policies in the middle income countries
	2-Discuss long-term economic policies
	3-Define the main and new concepts in economic policies
	4-Compare consequences of different economic policies
	5-Evaluate the consequences of economic policies implemented in different regions around the world

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Information about the course		
2	Economic policy: where we can start to discuss?		
3	Development policy		
4	Development policy (cont.)		
5	International Institutions		
6	International Institutions (cont.)		
7	International economic policies (I): The Washington Consensus		
8	Midterm		
9	International economic policies (II): Some critics on the Washington Consensus		
10	International economic policies (III): Analysis of the Bush administration's international economic policies		
11	Industrialization policies (I): Old industrialization strategies		
12	Industrialization policies (II): Is there a future for industrialization policies?		
13	Industrialization policies (III): Case studies		
14	Presentation of the student papers (I)		
15	Presentation of the student papers (II)		
16	Study week		
17	Final		

Evaluation		Percentage of contribution,%
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities	Number	Percentage of contribution,%
Midterm Exam	1	100
Total		100
Final Examination	Number	Percentage of contribution,%
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Midterm Preparation	1	25	25
Final Preparation	1	35	35
Research Presentation	1	23	23
TOTAL WORKLOAD (hours)			125
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 125 / 25 = 5.00 ~ 5			

ECON413 - Principles of Taxation

Course Name	Principles of Taxation
Course Unit Code	ECON413
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	
Email of Lecturer(s)	
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The purpose of this course is to present the basic concepts of international taxation and its effects on business.
Course Content	The course mainly examines the following subjects: Structures for establishing foreign operations, Organizations of foreign affiliates, Taxation strategies, Transfer pricing issues in respect of cross-border transactions between related parties, Treaty Interpretations.
Recommended or Required Reading	Detailed Course Outline Prepared by Instructor International Tax Schools Documents of Arthur Andersen Klaus Vogel on Double Taxation Conventions Model Tax Convention on Income and On Capital (OECD) Selected Materials Prepared by Instructor (e.g. Tax issues of direct investment from CCH)
Techniques and Ways of Learning	Lectures and case studies. Students are expected to choose a topic and prepare a written assignment on that.
Education Language	English
Internship Status	None
Learn outputs	1-Define main concepts in international taxation
	2-Integrate law and taxation
	3-Understand the importance of taxation
	4-Compare OECD and UN Models of taxation
	5-Understand the consequences of taxation policies

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Introduction		
2	Main principles of taxation		
3	Types of taxation		
4	Legal tax planning		
5	Principles of tax law		
6	Planning international taxation		
7	Income types and sources		
8	Midterm		
9	Types of companies		
10	Case study		
11	Case study		
12	Double taxation		
13	Case study		
14	Case study		
15	Review		
16	Study week		
17	Final exam		

Evaluation		Percentage of contribution,%
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities		Percentage of contribution,%
Number		
Midterm Exam	1	100
Total		100
Final Examination		Percentage of contribution,%
Number		
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Pre Class Self Study	1	14	14
Post Class Self Study	1	14	14
Midterm Preparation	1	25	25
Final Preparation	1	30	30
TOTAL WORKLOAD (hours)			125
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 125 / 25 = 5.00 ~ 5			

ECON473 - Topics in Development Economics

Course Name	Topics in Development Economics
Course Unit Code	ECON473
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Assist. Prof. Dr. Yasemin ÖZERKEK
Email of Lecturer(s)	yasemin.ozerkek@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The aim of the course is to make extensive readings on and analyze the selected topics in development economics, with special emphasis on the development experience of South Korea.
Course Content	In this course, different approaches of East Asian success are considered. The differences and similarities between first tier and second tier NIC"s will be considered, and the replicability of this development experience for the other developing countries will be discussed. The basic dynamics of the Asian crisis is also one of the main topics of the course.
Recommended or Required Reading	M.P. Todarado and S.C. Smith, 2010, Economic Development, 11th Edition, The Pearson Series in Economics.
Techniques and Ways of Learning	Lectures and preparation of a project by the students on a selected topic and the presentation of the paper.
Education Language	English
Internship Status	None
Learn outputs	1-Describe the main concepts of development economics
	2-Analyse current policy discussions pertaining to economic growth and development
	3-Compare the development experiences of different countries
	4-Understand the determinants of development
	5-Evaluate the differences among different development indicators

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Background to Modern Development:		
2	Geographical versus Institutional Explanations for Development Performance		
3	Poverty and Corruption		
4	Case Study for Economic Development: Economy of South Korea		
5	Liberation, Independence and The Korean War		
6	Economic and Social Development During The Reconstruction Period		
7	The Infrastructure and Import Substitution Period		
8	Midterm exam		
9	The Labor-Intensive Export-Oriented Industrialization Period		
10	The Heavy and Chemical Industry Period		
11	Stabilization, Adjustment, Liberalization and Globalization Period		
12	1990s and the Asian Financial Crisis		
13	Recovery after the Crisis		
14	Implications of South Korean experience for other developing countries		
15	Conclusion		
16	Study week		
17	Final exam		

Evaluation		Percentage of contribution, %
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities		Percentage of contribution, %
Number		
Midterm Exam	1	100
Total		100
Final Examination		Percentage of contribution, %
Number		
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Pre Class Self Study	1	14	14
Post Class Self Study	1	14	14
Midterm Preparation	1	10	10
Final Preparation	1	10	10
Project	1	20	20
Research Presentation	1	15	15
TOTAL WORKLOAD (hours)			125
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 125 / 25 = 5.00 ~ 5			

ECON463 - Topics in International Economics

Course Name	Topics in International Economics
Course Unit Code	ECON463
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Prof. Dr. Nazım ENGİN
Email of Lecturer(s)	
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The aim of the course is to make detailed analysis on selected topics in international economics.
Course Content	The following concepts are covered in this course: Protectionist tendencies in international trade, regionalization and globalization, the world economy and the capitalist system, anti-globalization movements, recent developments in economic integration processes, and investigation of the causes of international financial crises.
Recommended or Required Reading	William A. Kerr and James D. Gaisford, Handbook on International Trade Policy, Edward Elgar Publishing, 2007 Paul R. Krugman and Maurice Obstfeld, International Economics: Theory and Policy, 9th ed., 2011 Selected readings on each topic
Techniques and Ways of Learning	Lectures and preparation of a paper by the students on a selected topic related to international economics and the presentation of the paper.
Education Language	English
Internship Status	None
Learn outputs	1-Evaluate the historical international economics developments 2-Discuss the recent developments in international economics 3-Compare multilateralist and bilateralist trends to trade liberalization 4-Analyze the relationship between trade and environment 5-Explain the history, impacts and reforms of the IMF and the World Bank

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Firms in International Trade		
2	Financial Globalization, Capital Flows		
3	Emerging Market Risks		
4	Reforms in the IMF and World Bank		
5	Inflation and Globalization		
6	Offshore Outsourcing		
7	Study week		
8	Midterm exam		
9	Economic Growth of China and Implications to World Trade		
10	Economic Growth of India and Implications to World Trade		
11	Multilateralism and the WTO		
12	Rise of Bilateralism and Free Trade Agreements		
13	European Union as a Regional Economic Organization		
14	International Trade and Environment		
15	Economic Crisis and International Trade		
16	Study week		
17	Final exam		

Evaluation	Percentage of contribution, %
Semester (Year) Learning Activities	40
Final Examination	60
TOTAL	100

Semester (year) Learning Activities	Number	Percentage of contribution, %
Midterm Exam	1	70
Homework Exam	1	30
Total		100

Final Examination	Number	Percentage of contribution, %
Final Exam	1	60
Project Exam	1	40
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Pre Class Self Study	1	14	14
Post Class Self Study	1	14	14
Midterm Preparation	1	28	28
Final Preparation	1	28	28
TOTAL WORKLOAD (hours)			126
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 126 / 25 = 5.04 ~ 5			

ECON483 - Industrial Economics

Course Name	Industrial Economics
Course Unit Code	ECON483
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Prof. Erol Katircioğlu
Email of Lecturer(s)	
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The purpose of the course is to present the fundamental models of the firms' behaviour under different market structures. The knowledge of how the firms interact in different markets, what are the main effects of their interactions for the social welfare; what strategic and non-strategic factors can influence the market performance is seen as an outcome of the course for the students.
Course Content	This course explores industrial organization theory and the nature of competition between firms. The theory of the firm, the exercise of the monetary power, competition, dynamic price competition, entry and exit, the discussions over the empirical studies such as price concentration relations are the main topics covered in the course.
Recommended or Required Reading	Lynne Pepall, Dan Richards, George Norman, Industrial Organization: Contemporary Theory and Empirical Applications, 4th Edition, January 2008, Wiley-Blackwell.
Techniques and Ways of Learning	Lectures and preparation of a project by the students on a selected topic and the presentation of the paper.
Education Language	English
Internship Status	None
Learn outputs	<ul style="list-style-type: none"> 1-Define main concepts in industrial economics 2-Understand basics of industrial economics 3-Compare different market structures 4-Explain the main effects of firms' interactions for the social welfare 5-Discuss strategic and non-strategic factors that influence the market performance

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Basic elements of industry analysis		
2	Theory of firm		
3	Separation of ownership and control: a principal-agent problem		
4	Monopoly		
5	Measurement of market concentration and market power		
6	Price discriminating monopoly		
7	Natural monopoly and government regulation		
8	Midterm exam		
9	Vertical integration		
10	Vertical and horizontal restraints		
11	Oligopoly		
12	Market dynamics		
13	Predatory pricing		
14	Product differentiation		
15	Industrial policy: an overview		
16	Study week		
17	Final exam		

Evaluation		Percentage of contribution,%
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities		Number
		Percentage of contribution,%
Midterm Exam	1	100
Total		100
Final Examination		Number
		Percentage of contribution,%
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Pre Class Self Study	2	14	28
Post Class Self Study	2	14	28
Midterm Preparation	1	15	15
Final Preparation	1	12	12
TOTAL WORKLOAD (hours)			125
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 125 / 25 = 5.00 ~ 5			

ECON487 - Research in Social and Economic Change I

Course Name	Research in Social and Economic Change I
Course Unit Code	ECON487
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Prof. Aynur Leblebicioğlu
Email of Lecturer(s)	ailyasoglu@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The aim of the course is to conduct an interdisciplinary research in different areas related to sociology and economics and realization of a project fieldwork.
Course Content	This course mainly focuses on the realization of a project fieldwork. Students, as a collaborative project group, are entitled to carry out field stage. In carrying out the oral history interviews, in working out the transcripts, in applying questionnaires, student, research assistant and lecturer share common duties.
Recommended or Required Reading	Leavy, Patricia (2011). Oral History: Understanding Qualitative Research. Oxford University Press. Thompson, Paul (2000). The Voice of the Past: Oral History. Oxford University Press. Selected additional readings.
Techniques and Ways of Learning	Lectures, active discussion, fieldwork, preparation and presentation of a project.
Education Language	English
Internship Status	None
Learn outputs	1-Analyze economic and social developments with a sociological perspective 2-Explain the theories of research methods 3-Design an academic presentation in a group study 4-Apply oral history interviews and evaluate the results 5-Understand the importance of sociological perspective in analyzing economic events.

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Introduction and overview		
2	Processes of research in sociology and economics		
3	Research designs		
4	Research designs II		
5	Sampling of cases and survey research		
6	Determination of the research topic		
7	Observation, documents and archives		
8	Midterm		
9	Work on selected archives and documents		
10	Use of questionnaires in social and economic research		
11	Observation exercise		
12	Sampling exercise		
13	Questionnaire exercise		
14	Drafting the research project		
15	Presentation of the first-term material of the project		
16	Study week		
17	Final		

Evaluation		Percentage of contribution, %
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities		Percentage of contribution, %
Number		
Midterm Exam	1	50
Project	1	50
Total		100
Final Examination		Percentage of contribution, %
Number		
Final Exam	1	40
Project Exam	1	60
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Midterm Preparation	1	20	20
Final Preparation	1	20	20
Project	1	24	24
Research Presentation	1	20	20
TOTAL WORKLOAD (hours)			126
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 126 / 25 = 5.04 ~ 5			

ECON491 - Economics of Sports

Course Name	Economics of Sports
Course Unit Code	ECON491
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Assoc. Prof. Dr. Sadullah Çelik
Email of Lecturer(s)	scelik@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	This course is an introduction to the broad economic issues within the world of professional and amateur sports. Students will develop a basic understanding of principles used to understand and explain the economic behavior of individuals, teams, franchises, and other participants in the production and consumption of "sports" entertainment.
Course Content	This course is an introduction to the broad economic issues within the world of professional and amateur sports. Students will develop a basic understanding of principles used to understand and explain the economic behavior of individuals, teams, franchises, and other participants in the production and consumption of "sports" entertainment.
Recommended or Required Reading	Economics of Sports, Michael A. Leeds and Peter Von Allmen, Pearson Education, 2007
Techniques and Ways of Learning	Lecture, homework, discussion and the solution of problems in class
Education Language	English
Internship Status	None
Learn outputs	1-Explain the main concepts in economics of sports 2-Analyze economic concepts within economics of sports framework 3-Use economic tools in economics of sports area 4-Evaluate the current developments in sports economics 5-Describe the relationship between public finance and sports.

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Introduction and Main Concepts		
2	Industrial Organization of Sports		
3	Review of the Economist's Arsenal		
4	Review of the Economist's Arsenal		
5	Sports Franchises as Profit-Maximizing Firms		
6	Sports Franchises as Profit-Maximizing Firms		
7	Sports Franchises as Profit-Maximizing Firms		
8	Midterm exam		
9	Monopoly and Antitrust		
10	Monopoly and Antitrust		
11	Monopoly and Antitrust		
12	Competitive Balance		
13	Competitive Balance		
14	Competitive Balance		
15	Conclusion		
16	Study week		
17	Final exam		

Evaluation		Percentage of contribution,%
Semester (Year) Learning Activities		40
Final Examination		60
TOTAL		100
Semester (year) Learning Activities	Number	Percentage of contribution,%
Midterm Exam	1	100
Total		100
Final Examination	Number	Percentage of contribution,%
Final Exam	1	100
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Pre Class Self Study	2	14	28
Post Class Self Study	1	14	14
Midterm Preparation	1	14	14
Final Preparation	1	28	28
TOTAL WORKLOAD (hours)			126
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 126 / 25 = 5.04 ~ 5			

ECON495 - Special Topics in Economics I

Course Name	Special Topics in Economics I
Course Unit Code	ECON495
Type of Course Unit	Optional
Level of Course Unit	Bachelor
Course Year	4
Course Semester	7
Number of ECTS Credits Allocated	5.00
Number of Local Credits Allocated	3.00
Weekly Course Hours (Theoretical)	3
Weekly Practice Hours	0
Weekly Lab Hours	0
Name of Lecturer(s)	Assoc. Prof. Dr. Sadullah Çelik
Email of Lecturer(s)	scelik@marmara.edu.tr
Phone of Lecturer(s)	
Education System	Formal Education
Prerequisites and co-requisites	
Prerequisite To	
Recommended Optional Programme Components	
Objectives of the Course	The primary objective of this course is to have the student conduct an effective economic analysis using an appropriate economic framework and adequate evidential support, and then clearly present that analysis both orally and in writing
Course Content	The course introduces students to independent research on a topic which they develop under regular supervision of the instructor. The course teaches fundamentals of proper research question development, methodology selection, proper structuring of a research project, formatting of an article and its presentation to audience. The course content includes periodic evaluation of student reports and submission/presentation of the complete project at the end of the term.
Recommended or Required Reading	Project specific readings that will be collected by the student and approved by the instructor.
Techniques and Ways of Learning	Lectures, directed readings, preparation of a project and its presentation.
Education Language	English
Internship Status	None
Learn outputs	<p>1-Implement required literature survey for specific topic.</p> <p>2-Construct proper framework for analyzing economic phenomena.</p> <p>3-Have professional level presentation experience and communication with audience.</p> <p>4-Develop advance level knowledge on a selected economic topic.</p> <p>5-Design an academic presentation in a group study.</p>

Weekly Course Content

Week	Subjects		
	Theoretical	Practice	Laboratory
1	Introduction		
2	Designing a research project		
3	Citation		
4	Using electronic databases		
5	Determination of research projects		
6	Drafting the projects		
7	Discussion of the materials		
8	Midterm week		
9	Seminar		
10	Seminar		
11	Seminar		
12	Seminar		
13	Seminar		
14	Seminar		
15	Seminar		
16	Study week		
17	Final Exam		

Evaluation	Percentage of contribution, %
Semester (Year) Learning Activities	40
Final Examination	60
TOTAL	100

Semester (year) Learning Activities	Number	Percentage of contribution, %
Midterm Exam	1	40
Project	1	60
Total		100

Final Examination	Number	Percentage of contribution, %
Final Exam	1	40
Project Exam	0	60
Total		100

Workload Calculation			
Activities	Number	Time (hours)	Total Work Load (hours)
Theoretical	3	14	42
Midterm Preparation	1	25	25
Final Preparation	1	25	25
Research Presentation	1	30	30
TOTAL WORKLOAD (hours)			122
Course ECTS Credits = Total Work Load (hours) / 25 (hours / ECTS) = 122 / 25 = 4.88 ~ 5			