

# Publishing Academies

Author Training for Marmara University

**SPRINGER NATURE**

## Importance of formal author training

Publishing is an integral part of the research process. However, it is not enough to simply publish research, it needs to be published in the appropriate journals to reach the right audience and be communicated clearly to have impact in the field. Coupled with increasing competition in the academic community, researchers need to develop the right skills to be successful in publishing their work. By doing so, researchers will not only increase their chances of publication acceptance, but also their international reputation in the field. Drawing on our breadth of experience in scholarly publishing, this Publishing Academies training workshop from Springer Nature aims to help researchers learn effective publishing strategies to achieve these goals.

### Springer Nature

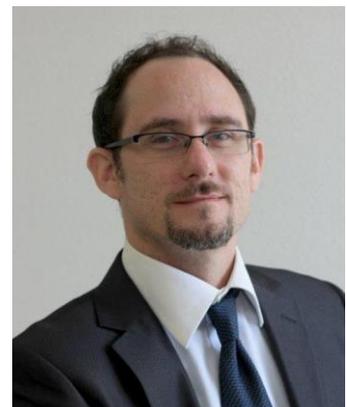
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### About the trainer

Dr Jeffrey Robens is Editorial Development Manager at Springer Nature and is responsible for conducting the Publishing Academies—training workshops to improve publication output worldwide. He has strong scientific qualifications with 20 years of academic experience and numerous publications and awards. He received his PhD from the University of Pennsylvania and then worked at premier research institutes in Singapore and Japan. Since leaving academia in 2012, he has conducted close to 250 academic training workshops worldwide to help researchers improve their publication quality and impact.



# Author Training Academy

Please find below the agenda for the one-day author workshops for clinical research, natural sciences, and social sciences. Attendees should only come to **one** of the three workshops that is relevant for their discipline. Although much of the content is similar in scope, the examples and activities will be tailored specifically for each discipline.

## 1-Day Author Workshop for Clinical Research

### 1. Effective writing (9:00–10:30)

- Native English scientific writing style
- Improving readability
- Avoiding ambiguity
- Writing simply and concisely
- Avoiding common mistakes

*Activity:* Attendees will need to identify the mistakes and improve the readability of poorly written sentences

### 2. Manuscript structure (10:30–12:00)

- Logically structuring your Introduction
- Transparently reporting your methodology
- Common statistical problems in clinical research
- Clearly presenting your findings
- Discussing the clinical significance and impact of your study

*Activity:* Attendees will need to identify appropriate aims for a given research problem

*Break (12:00–13:00)*

### 3. Titles and abstracts (13:00–13:45)

- Titles that get your readers' attention
- Abstracts that give the best first impression
- Tips on writing effective abstracts for clinical researchers
- Identifying useful keywords

*Activity:* Attendees should choose the best title to describe a summarized study

### 4. Publication strategies (13:45–15:15)

- Registering clinical trials before journal submission
- What journal editors are looking for
- Improving the suitability of your manuscript for the journal
- Writing impressive cover letters

*Activity:* Attendees should improve a poorly written cover letter

### 5. Navigating peer review (15:15–16:45)

- Understanding editorial decision letters
- Revising your manuscript appropriately
- Writing clear response letters to address the reviewer's comments
- Next steps after the final decision

*Activity:* Attendees will need to determine which response is best for a reviewer comment.

*Q&A (16:45–17:00)*

## 1-Day Author Workshop for Physical Sciences

### 1. Effective writing (9:00–10:30)

- Native English scientific writing style
- Improving readability
- Avoiding ambiguity
- Writing simply and concisely
- Avoiding common mistakes

*Activity:* Attendees will need to identify the mistakes and improve the readability of poorly written sentences

### 2. Manuscript structure (10:30–12:00)

- Logically structuring your Introduction
- Transparently reporting your methodology
- Clearly presenting your findings
- Writing effective combined Results–Discussion sections
- Discussing the significance and impact of your study

*Activity:* Attendees will need to identify appropriate aims for a given research problem

*Break (12:00–13:00)*

### 3. Titles and abstracts (13:00–13:45)

- Titles that get your readers' attention
- Abstracts that give the best first impression
- Tips on writing effective abstracts in physical sciences
- Identifying useful keywords

*Activity:* Attendees should choose the best title to describe a summarized study

### 4. Publication strategies (13:45–15:15)

- Using preprint servers and publishing conference proceedings prior to journal submission
- What journal editors are looking for
- Improving the suitability of your manuscript for the journal
- Writing impressive cover letters

*Activity:* Attendees should improve a poorly written cover letter

### 5. Navigating peer review (15:15–16:45)

- Understanding editorial decision letters
- Revising your manuscript appropriately
- Writing clear response letters to address the reviewer's comments
- Next steps after the final decision

*Activity:* Attendees will need to determine which response is best for a reviewer comment.

*Q&A (16:45–17:00)*

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## 1-Day Author Workshop for Social Sciences

### 1. Effective writing (9:00–10:30)

- Native English scientific writing style
- Improving readability
- Avoiding ambiguity
- Writing simply and concisely
- Avoiding common mistakes

*Activity:* Attendees will need to identify the mistakes and improve the readability of poorly written sentences

### 2. Manuscript structure (10:30–12:00)

- Logically structuring your Introduction
- Writing thorough Literature Reviews
- Transparently reporting your methodology
- Clearly presenting your findings
- Qualitative vs. Quantitative studies
- Discussing the significance and impact of your study

*Activity:* Attendees will need to identify appropriate aims for a given research problem

*Break (12:00–13:00)*

### 3. Titles and abstracts (13:00–13:45)

- Titles that get your readers' attention
- Abstracts that give the best first impression
- Tips on writing effective abstracts in social sciences
- Identifying useful keywords

*Activity:* Attendees should choose the best title to describe a summarized study

### 4. Publication strategies (13:45–15:15)

- Publishing working papers online prior to journal submission
- What journal editors are looking for
- Improving the suitability of your manuscript for the journal
- Writing impressive cover letters

*Activity:* Attendees should improve a poorly written cover letter

### 5. Navigating peer review (15:15–16:45)

- Understanding editorial decision letters
- Revising your manuscript appropriately
- Writing clear response letters to address the reviewer's comments
- Next steps after the final decision

*Activity:* Attendees will need to determine which response is best for a reviewer comment.

*Q&A (16:45–17:00)*

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